

**CARDIFF UNIVERSITY  
EDUCATION STRATEGY  
2011-12 TO 2013-14**

July 2011



**CARDIFF UNIVERSITY EDUCATION STRATEGY 2011-12 - 2013-14**

<b>VISION</b>	<b>We will provide an inspiring and enriching educational experience that maximises the potential of our students</b>		
<b>VALUES &amp; PRINCIPLES</b>	<ul style="list-style-type: none"> <li>• We are informed and led by world-leading research and scholarship across our broad base of disciplines</li> <li>• We are recognised and well-regarded by employers, professional regulatory and statutory bodies</li> <li>• We build on a culture of excellence and enhancement</li> <li>• We have intellectually stimulating and challenging curricula</li> <li>• We discover, apply, disseminate and preserve knowledge</li> <li>• We develop creativity and innovative thinking</li> <li>• We instil values of professionalism and academic integrity</li> <li>• We enable students to become independent and lifelong learners</li> <li>• We foster, promote and respect equality, dignity and diversity</li> </ul>		
<b>PRIORITIES</b>	<p><b>To work in partnership with students to deliver an excellent educational experience. To enhance the employability of our graduates. To provide consistency in approach and the overall experience. To invest in and develop our infrastructure to deliver the strategy.</b></p>		
<b>OBJECTIVES</b>	<p align="center"><b>STUDENTS AS PARTNERS</b></p> <p><b>Working in partnership with our students to enhance their educational experience</b></p> <ul style="list-style-type: none"> <li>• <b>Student voice</b> - engagement through involvement, participation, partnership - raising survey scores - interdependence with quality systems</li> <li>• <b>Student communication</b> - agile and responsive methods - understanding of academic feedback - development of the Student Charter</li> <li>• <b>Supporting students as learners</b> - provide high quality academic, administrative &amp; pastoral support - support diversity in student body - support the transitions into &amp; within HE</li> </ul>	<p align="center"><b>PREPARING STUDENTS FOR EMPLOYMENT</b></p> <p><b>Ensuring our graduates can contribute positively and effectively</b></p> <ul style="list-style-type: none"> <li>• <b>Skills development</b> - embedding academic, professional, digital and information literacies into curricula - developing entrepreneurial and social enterprise skills - encouraging personal development planning - educating global citizens</li> <li>• <b>Employer engagement</b> - programmes meet the expectations &amp; requirements of employers - generating further opportunities for students to learn directly from employers</li> </ul>	<p align="center"><b>LEARNING IN EMPLOYMENT</b></p> <p><b>Providing opportunities for placements and learning in the workplace</b></p> <ul style="list-style-type: none"> <li>• <b>Provision of placements</b> - providing the opportunity for all students to undertake work experience as part of their study</li> <li>• <b>Continuing Professional and Personal Development</b> - establish a vibrant programme of CPPD education - provision of flexible and varied delivery - main focus at the postgraduate level</li> <li>• <b>Infrastructure developments</b> - development of pedagogically-sound, reliable online systems for education - co-ordination &amp; recording of CPPD activity</li> </ul>
<b>ENABLERS</b>	<p><b>PEOPLE</b></p> <ul style="list-style-type: none"> <li>• Enhanced culture of lifelong learning for staff for the continual improvement of teaching (in response to the Student Voice) Delivery of PCUTL and increased development opportunities</li> <li>• Increased recognition for teaching and celebration of excellence in the educational experience provided</li> </ul> <p><b>PARTNERSHIP</b></p> <ul style="list-style-type: none"> <li>• Excellent partnership with our Students' Union and our student body</li> <li>• Active engagement in the Higher Education Academy</li> <li>• Key role in the Coleg Cymraeg Cenedlaethol</li> <li>• Leading on behalf of Wales in expert areas</li> <li>• Enhance current and formulate new international strategic partnerships</li> </ul> <p><b>ESTATES and INFORMATION INFRASTRUCTURE</b></p> <ul style="list-style-type: none"> <li>• Ongoing development to our physical environment</li> <li>• Ongoing development of pedagogically-sound, reliable online systems for education</li> <li>• Increase out-of-hours support for libraries and IT</li> <li>• Improve Management Information</li> <li>• Develop and publish Key Information Sets (KIS)</li> <li>• Develop HEAR</li> </ul> <p><b>PROCESSES</b></p> <ul style="list-style-type: none"> <li>• Explore enhanced, evidence-based quality systems built around risk, outcomes and proportionality, using the Student Voice and KPIs</li> <li>• Standardise academic policies and processes: feedback, assessment rules, extenuating circumstances, module evaluation, admissions &amp; contextual admissions</li> </ul> <p><b>COMMUNICATION</b></p> <ul style="list-style-type: none"> <li>• Improve methods of communication with our students</li> <li>• Ensure staff are aware of the strategy and their role in the delivery</li> <li>• Ensure students understand the importance of engaging in their educational experience to maximise their potential</li> </ul>		